

EuroFinance 2026

Connecting the global treasury
community for 35 years

Connect with decision-makers, share your expertise
alongside top treasury professionals, and showcase
your products and services through our events,
research, training and awards.

www.eurofinance.com

EuroFinance 2026 scheduled events

As we celebrate **35 years** of EuroFiances' involvement in the treasury and cash management community, we are delighted to announce our events line-up for the year ahead.

EuroFinance - a byword for quality - audience, content and partners

Barcelona International

The flagship event heads back to a much-favoured destination for the 35th International Treasury Management conference and exhibition. This event brings together the most senior global treasury audience with our commercial partners under one roof with our world-leading content programme driving discussion and debate, as well as focusing on best practice and solutions for our treasury community.

The event provides a wonderful forum for networking, developing opportunities and embracing new and old partnerships and is firmly established as the world's premier treasury event.

America

Our US-based Treasury & Cash Management Summits take place on America's east and west coasts, covering the leading issues specific to US treasury.

The portfolio provides an engaging arena to support business growth, meet and network with current and new customers and contribute to the regional treasury community in what will be a key year for the US economy.

Africa & The Middle East

The Treasury & Cash Management in Africa & Middle East Summit is well-established as the must-attend annual meeting place for treasurers, banking and finance professionals and suppliers working in this ever-developing region. An expanded agenda focuses on how to overcome the challenges of doing business on the continent and optimise treasury operations for growth.

Brazil

Following our return to Brazil in 2025, we are pleased to continue to develop the International Treasury & Cash Management for Companies in Brazil event with the support of our regional and international partners. With a rich history in the Brazilian treasury market, EuroFinance will continue to provide world-class content and bring the best of regional treasury together in São Paulo in November.

At EuroFinance, we continually strive to develop these best-in-class platforms to further the industry and provide new opportunities for our commercial partners.

Thank you to our partners of the past, present and future for your support.



A handwritten signature in dark blue ink, appearing to read "Paul Shapiro".

Paul Shapiro
Commercial director
EuroFinance

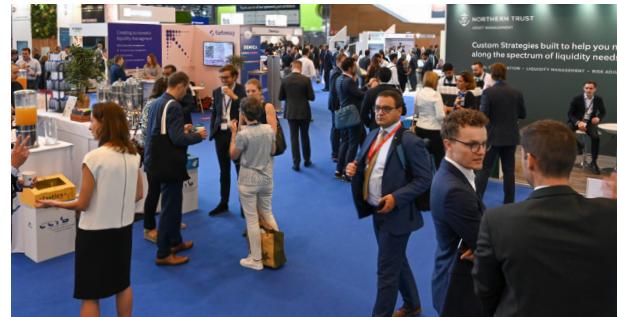
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Why work with EuroFinance?

- **Host to over 50% of FTSE 100 and Fortune 500 companies annually**
Treasury decision-makers from the world's largest multinationals make the time to attend our events
- **A proven track record** of predicting future trends that drive treasury forward. We provide the ideas and innovations you need to know about
- **An unrivalled viewpoint** of global trends developed through rigorous, continual research with 100s of treasurers annually from San Francisco to Singapore
- **A relevant and trusted source** for treasurers across the globe to understand how to better manage their treasury operations
- **Access to global best practice** from top treasury and economic experts recruited through an intensive selection process
- **Supported by leading providers of treasury solutions** across the world including regional associations and professional bodies



“

EuroFinance brings together the best minds in treasury and banking to navigate uncertain economic times.

—Vincent Almering,
Head of Treasury and M&A,
Interfood





EuroFinance's 11th annual

Treasury & Cash Management Summit West Coast

March 2nd-3rd 2026 | Santa Clara Convention Center, CA

Accelerating AI and automation in treasury

Across two days, delegates will gain hands-on experience with AI tools, explore real-world case studies on automation, and engage in interactive roundtables tackling the most pressing treasury challenges—from cash forecasting and FX automation to supply chain finance and capital structuring.

Hear from leading treasurers on navigating dynamic priorities, including inflation, tariffs, and interest rate cycles, while discovering how AI and next-generation treasury systems are transforming operations and strategic decision-making. Attendees will be able to hone in on critical strategies including operational efficiency, strategic finance, team development and innovation.

Key topics for 2026 will include:

- Reflecting on the 2025 election and what it means for the economy and treasury
- AI futures: harnessing the power and promise
- Cash forecasting: riding the AI phenomena
- Liquidity and working capital management: intelligent tools to manage uncertainty
- The model treasury team and the role of AI working capital and more

300+

leaders in corporate treasury

(nearly 20% increase from previous year)

67%

attendees in leadership roles

(Group treasurer, c-level, director, head)

200+

companies represented

90%

**of treasurers met new
partners in 2025**



2025 speakers included:



Easton Dickson
EVP, Global Treasurer
Bain & Co



Vidhi Jain
Global Treasurer
Qualtrics



Jeremy Reedus
Vice President and Global Treasurer
Varel Energy Solutions



Priti Kartik
VP, treasurer
CrowdStrike



Cathy Fields
VP, Treasurer
Hitachi Digital LLC



Arijit Dasgupta
VP, Treasurer
Bridgestone Americas



Deepa Palamuttam
Sr Director, Treasury Technology
PayPal



Sunnie Ho
Head of Global Cash Operations
Atlassian



Sonia Amaya
Treasury Asset & Liability Operations
The World Bank Treasury



Catherine You
Group VP, ERP Applications Development
Oracle

2025 Participants included senior level treasury professionals from:

NETFLIX **Google** **Alphabet**

PayPal **paloalto** **NVIDIA** **salesforce**

Adobe **cisco** **CLOUDFLARE** **airbnb**

CROWDSTRIKE **DocuSign** **GlobalFoundries** **gofundme**

Hilton **Newfront** **OpenAI** **ORACLE**

Pinterest **SEPHORA** **snowflake** **GAP INC.**

“ A remarkable experience. I appreciated the intimate networking opportunities and themed conversations.

—Summa Simmons,
Associate Vice President, Treasury,
Victoria's Secret & Co.





EuroFinance's 13th annual
Treasury & Cash Management in Africa

March 24th 2026 | Canary Wharf, London

The premier event for treasurers operating in Africa

Our annual event is a comprehensive exploration of treasury and corporate finance challenges across Africa and the Middle East in 2026/7. Kicking off with macroeconomic and geopolitical insights, experts will analyze key economies—South Africa, Nigeria, Egypt, Kenya, and the UAE—highlighting growth projections, interest rates, inflation, trade developments, and central bank policies.

Sessions throughout the event focus on practical treasury priorities, including:

- Cash and liquidity management
- Intercompany netting, cash pooling
- Leveraging AI and technology to streamline operations
- Roundtables covering FX management, payments, working capital and more



180+ attendees

30% increase in corporate attendance since 2024

80+ companies registered

25+ countries represented

2025 speakers included:



Dr Hanan Morsy

Deputy Executive Secretary and Chief Economist
United Nations Economic Commission for Africa



Eniola Adesanmi

Head of Treasury
Guinness Nigeria Plc



Neiciriany Mata

Head of Financial Services
Angola Cables SA



Michael Ben Moshe

VP, Treasury
Teva Pharmaceuticals



Gautam Ghosh

Group Treasury, Business and Banking Lead
Mott MacDonald



Mohamed Kortam

Regional treasurer Africa and Middle East
Lesaffre



2025 Participants included senior level treasury professionals from:

Booking.com

GSK

Unilever

bp

COLGATE-PALMOLIVE

JTI

GE VERNONA

SIEMENS ENERGY

GUINNESS NIGERIA

LAFARGE

Kimberly-Clark

angola cables

EQUINIX

BBC

Bristol Myers Squibb

airtel

ThermoFisher SCIENTIFIC

Save the Children

“ This event is ideal for anyone interested in the region and wishes to network with other global companies to find out what their pain points are ...and more importantly, how to resolve them!

—Royston Da Costa,
Assistant Treasurer, Ferguson



EuroFinance's 30th annual
**International Treasury & Cash
Management Summit Miami**
May 27th-29th 2026 | InterContinental, Miami, FL

The leading strategic treasury event for senior leaders in North and Latin America

International Treasury and Cash Management - Miami is a premier treasury gathering, attracting an unrivalled audience of senior, strategic treasury professionals from North and South America. The event will address the key economic and financial trends and how they are shaping corporate strategy and financing decisions in the year ahead.

Key themes to be covered include:

- Economic outlook, inflation trends and policy for the US in 2026
- Cash management practices
- Trade and supply chain finance in US and Latin America
- Treasury technology transition: with a focus on TMS, ERP, APIs
- The impact of AI: practical applications

350+ attendees

50% growth in corporate treasurer attendees since 2023

67% in leadership roles

(Group treasurer, C-level, director, dept. heads)

100% met new vendors at the event

23 countries represented

2025 speakers included:



Maria Jose Ortiz Fica
VP, Financial Planning and Treasury
LATAM Airlines



Rachael Schwartz
VP, Treasury
S&B USA



Benjamin Tejadio
Regional Treasury Director
GE HealthCare



Tai Carr-Fraser
Senior Director, Assistant Treasurer
Capri Holdings Limited



Mack Makode
VP, Treasurer
Under Armour



James Krikorian
VP, Treasurer
Krispy Kreme



Sonia Hollies
Senior Vice President, Global Treasurer,
Tax & Corporate Finance
Perrigo Company



A great event to keep an eye to the future of treasury and benchmark the present with other treasury leaders.

—Daniel Fleming, VP Assistant Treasurer,
Circana



The 2025 corporate audience represented senior treasurers involved in markets across the Americas



“ I was glad to attend for the first time in person, getting to meet with peers and vendors is valuable for insight into treasury services and processes.

—Lisa Killer,

Director of Treasury Operations,
Orlando Health, Inc.



35th annual
**EuroFinance International
Treasury Management**

September 16th-18th 2026 | CCIB, Barcelona

**Unparalleled insights,
best-in-class speakers and an
unrivalled treasury audience**

The world's largest and most influential treasury gathering will take place in Budapest in 2025, providing a platform for meaningful networking and collaboration with thought leaders and decision-makers. Put your company at the core of this world-class event and enjoy premium networking with the highest concentration of senior decision-makers of any global treasury gathering as a sponsor or exhibitor.

Key highlights for 2025 include:

- Higher for longer: interest rates and global growth
- AI IA: here to help
- The future of money
- Strategic leadership in treasury and finance: creating new paths
- Tech trends for corporates and consumers

2,300+ **participants**

1000+ **corporates**

800+ **companies presented**

64+ **countries represented**

67% **attendees in leadership**
(Group treasurer, C-level, director, dept. heads)

The largest treasury buying audience

20% **growth in corporate
treasurers in 1 year**

81% **of corporates attending to discover
new products and services**

96% **of corporates met new
vendors at the event**

2026 speakers included:



Vivien Kanvasi
Assistant Treasurer FX & ME
Diageo



Winny Li
Group Treasurer
PPD



Edwin Koopmans
Group Treasurer
Lufthansa



Kirsty Craig
Regional Treasurer EMEA & APAC
General Mills



Dominika Kilk-Roth
Director Markets, Transactions and Trading
Porsche



Gessica Scida
Commercial Treasurer
Baker Hughes



Shivank Rai
Senior Product Manager, Data and AI
Amazon



Joanna Bonnett
Group Treasurer
Straumann Group



The 2025 corporate audience represents some of the world's largest corporations

3M Science. Applied to Life.™

abbvie

adidas

airbnb

AIRBUS

apple

ArcelorMittal

ASML

AVERY DENNISON

B&O
BANG & OLUFSEN

Booking.com

BOSCH

BOESE

bp

BAT
A BETTER TOMORROW

Carlsberg
Group

Carrefour

Carrier

CATERPILLAR®

CBRE

CHANEL

CISCO

C

CLARINS

Coca-Cola HBC

COLGATE-PALMOLIVE

CROCS inc.

deliveroo

DIAGEO

ebay

ECOLAB
PROTECTING WHAT'S VITAL

ERICSSON

expedia group

ExxonMobil

FedEx

FINNAIR

GE VERNOVA

General Mills

GSK

GXO

Honeywell

IKEA

informa

JABIL

JLR

***Kimberly-Clark**

MAERSK TANKERS

MarshMcLennan

MERCK

MetLife

MOHAWK
INDUSTRIES, INC.

mondi

Orsted

Pfizer

P&G

reckitt

RELX

remote

salesforce

shell

Spotify

TATA STEEL

TESLA

Uber

Unilever

virgin atlantic

VW

WARNER BROS. DISCOVERY





EuroFinance's 13th annual
Treasury & Cash Management Brazil
November 2026 | São Paolo, Brazil

Join EuroFinance, the leading global provider of treasury, cash management and risk conferences as it returns to Brazil in partnership with IBEF for an unmissable event designed to keep you ahead in the ever-changing world of treasury and cash management.

Bringing together top local and international experts, cutting-edge case studies and dynamic roundtable discussions; this event offers unmatched insights and networking opportunities. Explore critical topics like macroeconomic and geopolitical risks affecting organizations in Brazil, the region, and beyond. Dive deep into strategies for managing cross-border cash, harnessing AI for treasury optimization, and much more.

Who will attend?

Attendees will learn from the region's leading treasurers, hear case studies, discover best practices and understand potential pitfalls specific to Brazilian treasury.

- Corporate treasurers
- Cash managers
- Regional heads of treasury
- Heads of finance
- Fintechs and solution providers

Top three reasons corporates attend

82% **stay up-to-date**

With key issues and developments in the industry

74% **networking opportunities**

38% **latest developments**

discover the latest developments from fintechs

* Survey feedback from "International Treasury, Cash & Risk Management for Companies in Brazil", São Paulo of corporates discovered new vendors and/or 74% treasury solutions *

In partnership with:



2025 speakers included:



Nilton José Schneider David
Deputy Governor for Monetary Policy
Banco Central do Brasil



Carlos Russo
Director
ABToken



Andre Bertolin
CFO Latin America
Bosch



Bruno Nespoli Damasceno
Leader of the treasury and risk technical committee
IBEF SP



Fernando Rocatto (Switzerland)
Treasury Director
Unilever



Pedro Carvalho da Silva
Head of Treasury Operations
Grupo Carrefour Brasil



Tatiana Ohara Suga
Regional treasury manager South America
Michelin

Sponsorship and speaking opportunities

Sponsors have the opportunity to take to the stage alongside the brightest minds in treasury. This is your chance to share your expertise and the benefits of your solution directly with an invested audience.

The experienced EuroFinance programming team will work with you to find the best topic and format, guiding you every step of the way. Our knowledgeable and trusted moderators, who have worked in the industry, have the ability to draw out the best insights from discussions to help treasurers in their role.

The most in-demand sessions are case studies that provide practice insight into how peers are solving challenges. Format options.

- **Corporate standalone**

Invite one or more corporate clients to participate in a session in a topic-focussed stream, be it a presentation, panel discussion or fireside chat.

- **Corporate co-presentation**

As above, however your client(s) will participate alongside a representative of your company.

- **Official lead and official sponsor panel**

Your company representative will join one of the two designated 'official lead' panels taking place on the main stage. These panels, moderated by a conference chair, are limited to four sponsor panellists and offered on a first-come, first-served basis.

As part of the Economist Group, we adhere to the guiding principles of fair and unbiased editorial governance. We are committed to ensuring that our sessions are free from direct sales messaging and pitching, and well directed by our globally acclaimed moderators.



Guidelines for speaking

- A corporate client is a Treasurer, CFO or Finance Director (or similar title) from a for profit or not for profit entity (excluding banks, financial institutions or system providers)
- The corporate client must be approved by the editorial team
- The session will be moderated by a chair provided by EuroFinance



Treasury training for financial institutions

Tailor-made for your sales team

EuroFinance Training provides an in-depth and comprehensive training series that will transform sales and product professionals into trusted and knowledgeable treasury advisors.

Whether adding training to your annual sales conferences or creating a bespoke training series at the office, the EuroFinance Training team can create a high impact and instantly actionable training experience to develop your team.

“ This course has been instrumental in expanding my overall treasury knowledge and has given me valuable insights into best practices. I highly recommend it to anyone seeking to enhance their expertise in treasury cash management.

—Hendrik Seurinck, **Johnson & Johnson**



- **World-class standard**

With the increasing need for corporate governance, EuroFinance Training assures that your client-facing staff will receive a best-in-class education that is accredited.

- **Customisable content**

All of EuroFinance's public courses are customisable to your exact requirements. You can pick and choose from the existing curriculum, including our course "Corporate Treasury for Financial Partners and Solution Providers" specifically designed to support you, or work with our content team to develop a course that responds to your exact needs.

- **Global reach and flexible approach**

A truly international provider, EuroFinance training is able to deliver courses in English, Portuguese and Spanish at a location of your choice.

- **Expert tutors with local, regional and global treasury experience**

Choose from our list of tutors from independent, corporate and financial sectors. All our tutors are leaders in their fields.

- **Excellent value for money**

We work with you to deliver a high-quality course that fits your budget, saving on cost per delegate, travel and expenses.

- **Accreditation**

All participants receive a EuroFinance Training certificate upon completion. Courses can be CPD accredited if requested.



Past clients include:



I learnt a breadth and depth of knowledge in different aspects of the corporate treasury world. The best training course of my treasury career.

—Yongyut Settawiwat, MD, Group Treasurer, Treasury and Finance Shared Services, **Thai Union Group**



Custom solutions

EuroFinance is the most powerful platform for finding new partners and cementing your key relationships in treasury. Whether you are looking to launch a new product, promote your expertise or make new business contacts, we have a custom solution to help you achieve your objectives.

Research

- We'll develop the qualitative or quantitative research that suits your needs—be it region or industry specific information—and distribute it to global treasury professionals that share your priorities.

Advertisorials and web solutions

- Promote your expertise online to an engaged treasury audience. With over 20,000 treasury professionals all over the world visiting our website monthly, you can rest assured that your content will be seen by the right people.

Custom and virtual events

- Host an event for a curated audience. Choose from a range of options from intimate gatherings of over 150 attendees to large-scale events with thousands of attendees, we'll work with you to develop the right platform to suit your needs.



An excellent forum for global treasurers who manage billions of dollars to delve into the fundamentals and best practices of corporate treasury.

—Global Treasury Leaders Summit Attendee, Onkar Liddar, Assistant Treasurer and MD, Accenture



Seamless event organisation and a robust senior audience who are highly engaged in discussions.

—Global Treasury Leaders Summit Supporter, Christoph Woermann, CMO, Deutsche Bank Corporate Bank

For bespoke partnership opportunities, please contact:

Paul Shapiro

paulshapiro@eurofinance.com

**“ Time is scarce,
but well invested
with EuroFinance.**

—Christian Zeidler,
Head of Global Treasury Front Office,
Robert Bosch



The go-to for the latest treasury management technology transformation.

—Kikaru Kozuki, UNHCR

“ ”

We look forward to working with you

To find out more about how we can help you achieve your business goals in 2026, please contact:

Paul Shapiro

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IMPACT**