



## Treasury innovation 2021

7:00–7:30am EDT | 12:00–12:30pm BST

2020 was the great year of improvisation as businesses were disrupted suddenly by the pandemic. That improvisation has given way to operational innovation as businesses adjust to the new environment. Treasury technology innovation is ultimately focussed on real time cash visibility, seeing and knowing the flows in and out and what cash is held, exchanged and invested. From real time payments to AI powered forecasting and eBAM, the aim of technology is to help the treasurer maintain working capital and eradicate liquidity risks. The events of 2020 created imperatives and drivers to ensure that treasury could function remotely and securely away from central office locations via cloud and other connected services. Yet challenges and risk remain, such as the security of systems and data in remote applications. As we move now into a period where operations are returning to some levels of normalcy, what innovative technologies and practices learned in lockdown will treasury take forward? How will innovation in treasury technologies continue to evolve now and what new product developments are we going to see and experience in 2021 and beyond? In this interactive session our expert panel will poll delegates and debate on their priorities for innovation now.

Moderated by: **Edwin Veenman, Group CFO, Manning Global**

**Sayan Mukherjee, VP, Head Group Treasury & Risk Management, Nexperia Germany GmbH**

**Michael Aandahl, Head of Digital Treasury, Group Treasury, Ingka Group**

**Steven Lenaerts, Head of Product Management Global Channels, BNP Paribas Cash Management**

Sponsored by:



## Virtual networking break

7:30–7:45am EDT | 12:30–12:45pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

## Fintech showcases

7:45am EDT | 12:45 BST

Each showcase will feature 10 min fintech presentation and 20 minutes Q&A and polling.

### Showcase 1: Multibanking

7:45–8:15am EDT | 12:45–1:15pm BST



Cobase is a single point of access for corporates. Via the Cobase portal and ERP connections, corporates can efficiently manage all their bank accounts and other financial products and services from many banks and financial service providers. Main features of the platform are a central Payment Hub, Cash Management and Treasury modules, all connected to hundreds of banks. More banks can easily be added. Optional modules for In-house banking, Liquidity Forecasting and FX exposure management with auto-hedging have recently been released. Visit our demo and see how Cobase improves cash visibility, control and efficiency!

Moderated by:

**Paul Nicholson, Senior Content Producer, EuroFinance**

Presented by:

**Jorge Schafrad, CEO, Cobase**

Judges:

**Tim Van Raemdonck, Group Treasury Manager, Borealis**

**Royston Da Costa, Assistant Group Treasurer, Ferguson**

**Matthieu Deraedt, Digital Solutions Manager, BNP Paribas Cash Management Fintech Lab**

## Virtual networking break

8:15–8:25am EDT | 1:15–1:25pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

### Showcase 2: Investments

8:25–8:55am EDT | 1:25–1:55pm BST

#### TreasurySpring

Fixed-Term Funds offer clients a simple, digital way to minimise risk and maximise returns on excess cash holdings, enabling them to invest surplus cash in the same way as the world's largest treasury teams at the click of a button, without any infrastructure requirements. An FTF operates in the same way as a term deposit, or notice account, offering exposure to a particular issuer, for a fixed-term, ranging from a week to a year. A single onboarding to TreasurySpring's simple digital platform can be completed within days and provides access to an ever-growing menu of FTFs across three core verticals: Governments, banks and corporations, always of a high credit quality.

Moderated by:

**Paul Nicholson, Senior Content Producer, EuroFinance**

Presented by:

**Kevin Cook, CEO & Co-founder, TreasurySpring**

Judges:

**Tim Van Raemdonck, Group Treasury Manager, Borealis**

**Royston Da Costa, Assistant Group Treasurer, Ferguson**

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## Virtual networking break

8:55–9:05am EDT | 1:55–2:05pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

### Showcase 3: Cash forecasting automation

9:05–9:35am EDT | 2:05–2:35pm BST



Join Tracey Ferguson Knight, Director-Solution Engineering at HighRadius as she gives you a tour of our AI-based Cash Forecasting solution and explains how Artificial Intelligence generates short-term and long-term bottoms-up cash forecasts by gathering data at a granular level, applying machine learning algorithms, and constantly optimizing the models through variance analysis to achieve 95%+ accuracy.

Moderated by:

**Paul Nicholson, Senior Content Producer, EuroFinance**

Presented by:

**Tracey Ferguson Knight, Director - Solution Engineering, HighRadius**

Judges:

**Mario Del Natale, Treasury Director, Global Treasury Application Processes & Technologies, Johnson Controls**

**Franca Aeby, Senior Cash Manager, Roche**

## Virtual networking break

9:35–9:45am EDT | 2:35–2:45pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

### Showcase 4: Payments

9:45–10:15am EDT | 2:45–3:15pm BST



Global PayEX is an AI powered, cloud platform for working capital optimisation in B2B accounts receivable (AR) and accounts payable (AP) deployed globally.

This demo features the following products from their suite.

- FreePay – Electronic invoicing presentment, payment, and straight-through ERP reconciliation for end-to-end AR automation.
- AlgoriQ – Automated reconciliation for institutional customers (AR) and vendors (AP) based on machine learning algorithms. Has a native multi-bank capability.
- PayEX AP – The AP automation solution enables invoice aggregation, 3 way (or more) matching/reconciliation, pay-out and ERP posting automation.

Moderated by:

**Edwin Veenman, Group CFO, Manning Global**

Presented by:

**Narayan Ramamoorthy, Chief Revenue Officer, Global PayEX**

Judges:

**Mario Del Natale, Treasury Director, Global Treasury Application Processes & Technologies, Johnson Controls**

**Franca Aeby, Senior Cash Manager, Roche**

## Virtual networking break

10:15–10:25am EDT | 3:15–3:25pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

### Showcase 5: Receivables

10:25–10:55am EDT | 3:25–3:55pm BST



Make smarter, more accurate finance and credit decisions with BlackLine's newest solution: Cash Application. Powered by AI and built by finance professionals, Cash Application matches customer payments against outstanding invoices to turn payments into cash. View this session on-demand to see how you can modernize cash application with intelligent automation to reduce:

- Unapplied cash by up to 99%
- Manual activity by 85%
- Days sales outstanding by 5–10 days

Moderated by:

**Edwin Veenman, Group CFO, Manning Global**

Presented by:

**David Morgan, Director Product Marketing AR, BlackLine**

Judges:

**Han Hoestra, Director Treasury Europe, Prologis**

**Edwin Veenman, Group CFO, Manning Global**

**Patrick Kunz, Treasurer a.i., Newcold & MD, Pecunia Treasury & Finance B.V.**

## Virtual networking break

10:55–11:05am EDT | 3:55–4:05pm BST

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## Showcase 6: Working capital

11:05-11:35am EDT | 4:05-4:35pm BST

### cflox

cflox is an internationally certified payment institute that enhances corporate payments with working-capital optimization. Join our demo and learn how cflox pay is helping our clients optimize their payments terms and working capital without involving their suppliers. Gain insights on how cflox pay could instantly provide an additional payment term of 60 days and strengthen your balance sheet KPIs (local GAAP and IFRS). Join our demo about the Future of Corporate Payments.

Moderated by:

**Paul Nicholson, Senior Content Producer, EuroFinance**

Presented by:

**Dr. Philipp Tillmanns, Founder & MD, cflox**

Judges:

**Han Hoestra, Director Treasury Europe, Prologis**

**Patrick Kunz, Treasurer a.i., Newcold & MD, Pecunia Treasury & Finance B.V.**

## Virtual networking break

11:35-11:45pm EDT | 4:35-4:45pm BST

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## Showcase 7: Cryptocurrencies

11:45-12:15pm EDT | 4:45-5:15pm BST

### coinbase

Coinbase Institutional is the first choice for sophisticated investors and institutions that want to start investing in digital assets. With the most complete and robust suite of services we offer the trust, security, and performance needed by investors to trade with confidence. Coinbase Prime, our fully integrated prime brokerage solution that provides best-in-class custody, advanced trading, data analytics, and prime services offers clients the services you would expect from a traditional prime broker, built for the specific requirements of digital assets.

Moderated by:

**Paul Nicholson, Senior Content Producer, EuroFinance**

Presented by:

**Brett Tejpal, Head of Sales, Trading, Custody & Prime Services, Coinbase Institutional**

Judges:

**Todd Yoder, Managing Director Corporate Finance & Treasury, Fluor Corporation**

**Ramon Tolk, Senior Director Treasury, Avery Dennison**

**Matthieu Deraedt, Digital Solutions Manager, BNP Paribas Cash Management Fintech Lab**

## Virtual networking break

12:15-12:25pm EDT | 5:15-5:25pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

## Showcase 8: Instant Treasury

12:25-12:55pm EDT | 5:25-5:55pm BST

### ECS Fin

IMS is a Solution engineered by ECS Fin that closes the information gaps between the internal systems and each bank. This is achieved based on its unique multi-channel, multi-format, and multi-protocol scheme. IMS can be implemented in SaaS, IaaS, or on-premise alternatives. IMS's adapter allows direct and seamless connection with ERP or TMS, without the need for further development. The IMS MessageHub, CashPlus, and BankHub modules are the core of ECS Fin's IMS solutions for Corporates. MessageHub is the gateway that allows information to be transformed and processed regardless of format and channel. IMS CashPlus, our treasury module, is designed to complement ERP systems, isolating them from banking connectivity requirements and allowing for standardization of internal processes. IMS BankHub is a Multibank as a Service solution that uses Hybrid Connectivity (Swift, Direct Connections, API, Blockchain, etc) for a cost-efficient, standard, and centralized connection, supporting real-time cash management for corporations in a safe and versatile way.

Moderated by:

**Paul Nicholson, Senior Content Producer, EuroFinance**

Presented by:

**Gustavo Gomez Rujales, Regional Director, ECS Fin**

Judges:

**Todd Yoder, Managing Director Corporate Finance & Treasury, Fluor Corporation**

**Ramon Tolk, Senior Director Treasury, Avery Dennison**

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## Virtual networking break

12:55-1:05pm EDT | 5:55-6:05pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

## Virtual networking break

1:35-1:45pm EDT | 6:35-6:45pm BST

Attendees are invited to take a break, schedule meetings with peers, visit booths, check out the library for industry resources.

### Showcase 9: Workflow automation

1:05-1:35pm EDT | 6:05-6:35pm BST



Symphony presentation showcasing various use cases Corporate Treasurers utilise on Symphony. The presentation will cover how to collaborate more effectively with persistent chat rooms including secure file sharing. Assigning tasks, prioritising messages and responding rapidly to urgent requests with custom notifications. We will also be going over the aggregation of information by tagging specific projects and prioritisation using #hashtags. Finally, this presentation will conclude with a brief overview on how you can automate processes using Bots and integrations on Symphony.

Moderated by:

Paul Nicholson, Senior Content Producer, EuroFinance

Presented by:

Stephen Hulse, Senior Relationship Manager, Symphony

Judges:

Jan Beukes, Group Treasurer, Multichoice SA

Takachida Kuhudzai, Corporate Treasury Manager, EMEA, Kimberly-Clark

### Showcase 10: Order-to-cash

1:45-2:15pm EDT | 6:45-7:15pm BST



If global events of the last 18 months have taught us anything it is that flexibility and agility are key including roles undertaken across finance. As treasurers, you are all too aware that ensuring a controlled and predictable cash flow, is the life blood of any business. An obvious/low risk source is through the sales ledger(s). By ensuring visibility/control/compliance when dealing with debtors, businesses are able to free the value of sales quickly, to aid future investment. Today, we will show how a partnership with Sidertrade will release cash and empower users/customers, through SaaS and AI. Welcome to Sidertrade. Welcome to AiMie...

Moderated by:

Paul Nicholson, Senior Content Producer, EuroFinance

Presented by:

Naomi Smith, Area Vice President Presales UK, Sidertrade

Judges:

Jan Beukes, Group Treasurer, Multichoice SA

Takachida Kuhudzai, Corporate Treasury Manager, EMEA, Kimberly-Clark

## Closing remarks

2:15pm EDT | 7:15pm BST

## Official sponsor



**BNP PARIBAS**

## Fintech exhibitors



**BLACKLINE**

**cfloX**

**cobase**



**coinbase**

**ECS Fin**

**highradius**



**SIDETRADE**

**SYMPHONY**

**TreasurySpring**

# Registration

In light of the global pandemic and the needs of our corporate treasury community, EuroFinance is proud to offer treasurers and finance professionals within corporations a complimentary registration. This event offers three registration options. Please select your category below to find information on your access, fees and registration information.

## Treasury or finance professionals within corporations

In light of the global pandemic and the needs of our corporate treasury community, EuroFinance is proud to offer treasury and finance professionals within corporations a complimentary registration.

[Register free](#)

## Financial institutions / system suppliers / consultants / lawyers / accountants

To help support our commercial partners through this difficult period, we ask that all members of financial institutions, system suppliers, consultants, lawyers and accountants be a sponsor, exhibitor or branding partner in order to attend the event.

[Contact our team](#)

## Sponsors, exhibitors and branding partners

Please use your unique booking code and click below to register your staff. If you do not have your booking code please email [registrations@eurofinance.com](mailto:registrations@eurofinance.com).

[Register your staff](#)

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